

Transfer Articulation Agreement between Golisano Institute and Daemen University

Golisano Institute to Daemen University (DU) Business Administration- General Business BS

Course Work	Credit	DU Equivalency	Credit	Remaining DU Requirements
Major Course Work				
Marketing 1: Marketing Mix	3	MKT209 Principles of Marketing	3	
Accounting I Financial Accounting	3	ACC225 Financial Accounting	3	
Accounting II Managerial Accounting	3	ACC226 Managerial Accounting	3	
Strategy I Legal Environment for Business	3	BA350 Business Law I	3	
Finance I	3	FIN325 Corporate Finance	3	
Applied Capstone	3	BA443 Proseminar	3	
Managerial Economics	3	ECO202 Principles of Macroeconomics	3	
Psychological and Organizational Behavior	3	MGT321 Organizational Behavior	3	
Design Thinking & Innovation	3	MGQ360 Production Operations Management	3	
Career Development I Professional Goals & Interpersonal Communication	3	BA101 Introduction to Business Administration	1	
Career Development IV Networking & Personal Branding	3	BA202 Professional Branding	1	

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